

Kraft's Furs
Specializing in a full range of
FUR COATS
We do expert Fur remodeling.
Kraft The Furrier
LIMITED
222 8th Ave. West
CALGARY, ALTA.
Est. 1908

Dr. E. G. SIMMONDS
M.R.C.S. (Eng.), L.R.C.P. (Lond.)

PHYSICIAN AND SURGEON

General Medical and Surgical
Practice, including Dentistry

Day Phone 75
Night Phone 14

Office at GLEICHEN PHARMACY

M. W. MACDONALD, LL.B.
BARISTER-AT-LAW
ARROWOOD, ALBERTA

Collects a specialty
Notaries, Loans, Insurance, Life, Fire
and Life
INVESTMENTS - FARM LANDS

T. H. Beach
Auctioneer

Sales Conducted any place
in the Province

FOR TERMS
Enquire at Office in Pioneer Meat
Market Block
Office phone 3 Residence phone 2

I. P. McCAFFERY
Barriester, Attorney,
Notary Public
165 Canadian Bank of Commerce
Chambers

CALGARY - ALBERTA
AT GLEICHEN
(every Saturday)
(Pioneer Meat Market Block)
PHONE No. 3

Dr. E. H. ERICKSON
M.D., L.M.C.
Physician & Surgeon
PHONE 41
GLEICHEN, ALBERTA

ROY M. ALLEN
Licensed Auctioneer
and Valuator

Open to buy Hogs, Cattle
and Horses.
See me before your Sale
Phone 403
MILO, ALBERTA

GEO. W. EVANS
Undertaking
And Embalming

MOTOR HEARSE
Artificial wreaths always on
hand. Weather extremes
will not affect these flowers
in any way.

GLEICHEN, ALTA.

Cattle Notice
ALL CATTLE BRANDED
ON LEFT RIBS ARE THE PROPERTY
OF
ALDEN B. SMITH,
GARDEN SPRINGS
SHELDON, ALBERTA

THE GLEICHEN CALL

W. PARK EVANS, Proprietor

Published every Wednesday in the
Heart of a Wonderfully Rich Farm
SUBSCRIPTION: \$200 per Year.
Foreign Countries \$250
Advertising Rates—Display, 50c per
Column Inch first insertion; and leading
matter accepted only with double
advertising at 15 cents.
Exchange must be added to all cheques.

CLEAN-UP!

There is no "bare sign" of spring
but spring should be a "bare sign"
of the arrival of that time for the
community to clean up. There is no
opposition or procrastinating about this
clean-up sign.

When warm weather has come to
stay (until cold weather returns in the
autumn) every owner of property and
talent should instinctively feel it his
duty to remove the evidences of win-
ter's ravages and to sit and augment
nature in her work of rehabilitation.

Every spring clean-up program
should include disposal of winter's ac-
cumulation of litter and decayed veg-
etation, repairing and repainting of
buildings, and landscape gardening.
Landscape gardening is no longer as-
sociated with large estates alone.

Cleanliness about the person or the
house costs nothing. A community
clean-up need involve no expense, ex-
cept of a moderate amount of labor on
the part of the householders. If there
ever were excuses for uncleanliness
they were removed long ago.

What is the compensation of a com-
munity-wide clean-up campaign? It
improves the general health of the
community by removing deposits that
are breeding places of disease.

Germs and disease carrying insects
A clean town is a better place in
which to live than one that is unclean
and unsightly. And the best
community advertising is the appear-
ance of being "cleaned-up," painted
up and planted-up.

DO YOUR SHOPPING NOW

There are many things which De-
cember and April do not have in com-
mon, weather being the first point at
which they differ, but there is one bit
of good advice which can be accepted
without question either in December
or April. This message of wise ad-
vice is: "Do your shopping early."

The buying public has learned from
and experience that all stores do not
emulate the traditional "general store"
in buying stocks. In the lull for the
next five years. Paraphrasing that
bromide, "The early bird catches the
worm," it can be said with truthfulness
that "The early shopper catches the
pride of the shops." If you don't
buy early you take what the other
shoppers have refused.

Spring and summer buying is in-
vited chiefly to wearing apparel
household needs and the implement-
of out-of-doors life. At this time
which Obsolete stain exists in the
of the year the mind of every man
woman and child turns to the thought
of light and cheerful reinvestment, to farm-
shavings which will lend a cool sum-
mer atmosphere to the city home and
to the multitude of accessories to sum-
mer play. All merchant advertisers
recognize this reasonable demand and
provide amply for it, but it is mani-
fest that the wide choice of the
new stocks can not be maintained to
the end of the season.

Many people defer their spring buy-
ing until the passing winter. Other

advance their seasonal buying a few
weeks and give themselves the privi-
lege of leisurely shopping and wide
choice. The late shopper saves no
money and loses that enviable satis-
faction given only to the early shop-
per.

Spring stocks are fresh on the coun-
try. The very first clothes are al-
ready being made. He and she who
wait until late will lose. Shop early for
spring as well as for Christmas.

BAN ON BILLBOARDS

From many sections of the coun-
try come further reports of official
action against the billboard
business, which has done more to
destroy the natural beauty of the
country than any other agency
invented by man.

A vigorous campaign against bill-
boards is being waged by several
national organizations, the women's
clubs being particularly active in
the movement. They are in many
instances exposing the advertisers
directly, showing them that a billboard
which defaces the scenery
makes it well instead of better for
the firm resorting to this form of
publicity.

In one province the highway board
recently adopted a resolution pro-
viding that all advertising signs be
prohibited on the right of way, and
that in every practicable way the
beautification of the highways be
encouraged by the planting of trees
and the clearing away of all objec-
tious and unsightly objects.

The utter disregard for the rights
of the public which has been dis-
played upon them the just indignation
of all lovers of equity. Adver-
tising billboards along the highways
and in residential sections of cities
and towns should not be tolerated in
a community which pretends to be
civilized.

After deserting his wife Henry
Howcroft of Leach, Eng., returned
home in her absence and carried
away the family bed.

Joseph Scott of Pontypool, Eng.,
in arrears \$140 on his rent, was or-
dered to pay at a rate that will take
21 years.

If women had any sense there would
be more bachelors.

TOWN OF GLEICHEN

OFFICE HOURS

9 a.m. to 12:30 p.m. and
2:30 p.m. to 4:30 p.m. Daily

Council meeting second Friday of
each month at 8 p.m.

This office will be closed as follows:
Sundays, Statutory Holidays and the
last fortnight of July each year.

ALSO—

First two legal working days of each
month for meter reading and first two
legal working days following the
fifteen of month for collection, etc.

M. MURRAY,
Secretary-Treasurer.

Cattle and Hogs Shipped Weekly

I ship hogs once a week. Any per-
son wanting to sell hogs should ad-
vise me two or three days in advance.
We also look over any cattle offering
for sale.

O. DESJARDINS,
Phone 85, Gleichen.

NOTICE

NOTICE is hereby given that the
Council of the Town of Gleichen in-
tend to contract a cement side walk
four feet wide in front of Block 4, plan
752 N from present corner walk west
to corner of Fourth Avenue and a
cement side walk four feet wide along
the west side of Lot one, Block three,
Plan 240, on Third Avenue.

There shall be levied according to
By-Law a Special Assessment called
"Special Frontage Assessment", the
cost to be borne by the owners of the
lands in the proportion of two-thirds
and the Town one-third the same to
be distributed over a period of 10
ten years.

Unless the majority of the owners
of the lands that may be assessed re-
presenting one-half in value three-
fourths of the petition the Council against the
same within two weeks after and where
the second publication of this notice this
loan assessment may be undertaken
and the cost thereof assessed by the
system of assessment referred to in
this notice.

M. MURRAY,
Secretary-Treasurer.

An Annual Tonic for Springtime

BOCK BEER

The invigorating, energy-restoring
tasty tonic for Springtime

NOW READY!!

Alberta Bock---on draught only
at Hotels and Clubs of Repute

Big Horn Brewing Co., Ltd.
Calgary Brewing & Malting Co., Ltd.
Lethbridge Breweries, Ltd.
New Edmonton Breweries, Ltd.
North West Brewing Co., Ltd.

Alberta Agents

Distributors
LIMITED

She "knows her groceries"

She orders by telephone—it's so convenient and saves so
much time. Instead of spending an hour in a trip to the
market, she maves better use of the time by getting her
housework done early. She orders with perfect confi-
dence because she literally "knows her groceries." They
are advertised goods nationally known and nationally used.

She purchases other necessities for her home, for her
self, for her husband and for her children with the same
confidence. She buys advertised goods because she knows
that the manufacturers of advertised articles must keep
quality up to standard if public confidence is to be re-
tained. She watches the advertisements in the daily
newspapers and so knows what, when and where
to buy to best advantage. She is representative of mil-
lions of Canadian women who make their homes better,
their families healthier, their lives easier and happier by
using the advertisements.

Read the advertisements — keep posted
on what's new and best — keep up to date



**"I like its
real big car
performance"**

"That's what I'd been paying big prices
for in the past . . . big car per-
formance. Now I can save several hun-
dred dollars . . . without sacrificing
any of the pleasures and advantages of
big car ownership."

"It's a real Big Six. Big car size . . .
roomy and luxurious. Big car comfort
and driving ease. Big car power and
speed. Picking up low big cars
can touch. Big car braking system.
Everything based on big six require-
ments . . . except the price! And
that's so low, that only General Motors
could do it."

Pontiac
BIG 6

T. RASMUSSEN, STANDARD ALTA.

A. G. MENSINGER, MILO, ALTA.

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

**Real Estate
and
Insurance Agents**
HENDERSON & MALLORY
GLEICHEN, ALBERTA.

**Do you know why
McLAUGHLIN-
BUICK**
rides so
much more
comfortably than
other cars?
Here are three
important reasons

McLAUGHLIN-BUICK's famous McLaughlin spring—the most expensive type of springs employed on any car in the world, coupled with the famous McLaughlin-Buick torque tube drive—are designed solely for comfort, not for transmission of power, and provide the maximum degree of riding restfulness.

McLaughlin-Buick's Lovejoy hydraulic shock absorbers—front and rear—absorb the jars and jolts of the roughest roads, thus adding full further to the buoyancy of McLaughlin-Buick travel.

And McLaughlin-Buick's deep, soft seat-cushions, together with the lustrous spaciness of McLaughlin-Buick interiors, provide unequalled riding luxury for every passenger.

McLaughlin-Buick offers the highest standard of motoring comfort ever attained; and this is one vital reason why more motorists drive McLaughlin-Buicks than any other fine car.

T. RASMUSSEN,
STANDARD ALTA.

A. G. MENSINGER, MILO, ALTA.

When Better Automobiles Are Built — McLaughlin-Buick Will Build Them

If you missed the first issue at 50 cents per share—don't delay with this second issue.

Scotia Manitoba Mines Ltd

The company's location, surrounding Sherritt-Gordon, makes this an attractive stock to hold.

Limited number of shares available 75 cents

S. W. GILFOY AND CO., LIMITED
212-7th Avenue West.
M9907 CALGARY M2717

The discovery of this is awarded. Decided auto truck tires, melted to a Chinese queen who lived 47 years, are being used to make rubber shoes in England.

Noxious Weed Problem

Statistics from Western Canada show the revenue derived from grain production and agriculture in general is rapidly increasing and much wealth is derived therefrom. Still there are leaks in the system which can be averted. For instance, the farmers of Western Canada are sustaining tremendous losses as a result of weeds. It is estimated that in 1928 weeds cost the west a loss of from fifty to seventy-five millions of dollars. Is there a solution for this? That is the question that naturally confronts us.

According to a survey made by the Dominion Seed Branch in 1925-26, some fourteen per cent. of our Alberta farmers in the districts covered by the survey made no attempt to clean their grain before sowing. The survey showed that in some cases as many as 472,200 weeds seeds were sown in wheat, 504,000 in oats and 403,600 in barley.

We know that weeds under ideal conditions germinate one hundred per cent. We also know that many of them will stay in the ground for many years and germinate when we least expect it, when they are brought near the surface into a seed bed with the per amount of moisture and heat. One seed will produce a plant. One plant will produce many thousands, and sometimes many millions of seeds. As it, therefore, any wonder that so many of our farms are overgrown and that so many of our farmers are at a disadvantage greater financial returns from their operations? We are not for this heavy drain on our agricultural resources our towns and cities we will be larger and our business houses more prosperous. Our country would have a much better standing in the eyes of the outside world. More people of a desirable type would settle in our midst. Instead of Alberta having only 32,000 farmers on the land and a total population of some 632,000 would it not be reasonable to expect that these numbers would be considerably increased?

We are told that Western Canadian wheat is not looked upon with the same degree of favor by the millers and bakers of Great Britain and Europe as it was in the days when Manitoba wheat established its high reputation. We are reminded that less than a quarter of a century ago practically all the wheat from the great west was plain graded Number One. To-day less than a score of cars are put into this superior grade. "This is the reason for this." True, during the last two or three years weather conditions have been unfavorable to the production of high quality wheat in many districts of the west. True, there are too many different varieties being sown. To many of our farmers are sowing mixed varieties with the result that we get a commercial product that lacks uniformity in maturity and possesses other undesirable milling and baking qualities. Thanks is due for the excellent work of the Canadian Seed Growers' Association and its members in spreading the gospel of the value of registered seed. They are doing much to convince the public that it is essential to sow hard red spring wheat that is true to type, pure and of a variety acceptable to the millers and bakers. Great credit is also to be accorded to our scientists of the past and present ages for giving to us varieties that mature earlier and eliminate the losses from early frosts.

Investigation and research have shown that one of the chief reasons for the depreciation in the standard of wheat from that of former days is the lack of purity, which follows as a consequence of the deflection of plant food, particularly nitrates, from our soils. It has been shown that the growth of weeds has removed sufficient of these well constituents to reduce the grade of our wheat and that it has not been for the growth of weeds, our Western Canadian wheat would show much greater baking strength. The outside demand would be greater and competition from other wheat growing countries would be less keen. Larger premiums would be forthcoming and a more stabilized market created.

It is, therefore, clear that the matter of weed control is closely associated with the question of better seed, and that both of them must be linked up with the general principles which go to make agriculture an industry that is both practical and scientific. Let us hope that every farmer in Western Canada will not only advocate the use of better seed and good farming practice but that he will put his knowledge into practice. Serious attention to the various factors in good farming practice will go far towards providing a solution to the noxious weed problem.

"Mother there's a blind man at the back door."
"Tell him that we don't want any."
(Better read this again.)

A plant has been established at Vancouver, B. C., for the manufacture of an essence derived from the scales of herrings to be used in the manufacture of artificial pearls.

An original paper, having an English section, printed the following notes:

"The news of English we tell the latest. Write in perfectly style and most excellent. Do a murder commit. We hear of it tell it. Do a mighty chief die, we publish it and in border sombre. Staff has each been collaged and write like the King and the Dickens. We circle every town and extortionate not for advertisement."

A cat has two sets of vocal cords, one used to purr with, and one to meow with.

FORD

HERE ARE THE FACTS

READ THEM

Many people buy without investigation of facts and on snap emotional judgment. Every year it is estimated a million car buyers change their ideas on their car after they have had it six months. Consider the following facts before purchasing your next car—and then decide for yourself which car offers the most value for the money.

1. Do you know that no car under \$2,000 outside of Ford is putting on Houdaille Double Acting Hydraulic Shock Absorbers as standard equipment?
2. That no car under \$1,500 except Ford has triplex shatterproof windshield glass as standard equipment.
3. That Ford is the only car under Buick with three-quarter floating axle.
4. That Ford is the only car under Buick with Torque Tube and Radius drive construction.
5. Ford is the only car under \$1,500 with five-bearing transmission.
6. That the New Ford has 25 roller and ball bearings in its chassis.
7. Ford is the only car under \$1,500 with three-quarter irreversible steering system.
8. That Ford is one of the few cars built today that has five-steel-spoke wire wheels as standard equipment.
9. That Ford is the only car under highest priced cars with silent six-brake, internal expanding all-enclosed system.
10. That wrist pins in motor are machined to .0002 inch of full floating type.
11. That aluminum alloy pistons are balanced to an accuracy of two grams. This is the finest balance of any piston in any car regardless of cost.

12. That when car is travelling 50 miles per hour the revolutions per minute of motor is only 2063.

13. That the gear ratio of New Ford is 3.7.

14. That the actual road clearance of New Ford is 9 1/2 inches—highest of any American stock car.

15. That New Ford car has proven itself in public hands this past year as one of the finest performing cars ever built—from standpoint of pickup, hill-climbing ability, speed, and riding comfort.

16. That the New Ford car has proven itself beyond any doubt as the most wonderful winter car ever built. It starts easily in cold weather and bucks snow beyond belief—ask the owners.

17. That service and dealer responsibility behind the New Ford is unequalled by that of any other car built.

18. That New Ford holds the road at high speeds better than cars being sold at higher prices.

19. Lastly—That the New Ford stands out supreme in its field—in mechanical design, specifications, equipment, quality, and precision workmanship.

THESE FACTS SPEAK FOR THEMSELVES

All New Models on Display at Our Garage

A. F. MacCallum & Roy Smith Motors, Gleichen

started
March 21st.
det ready now

SPRING is already here! Soon you'll be feeling the lure of the road again. Your hands will be tingling to get on the wheel.

And here's your chance to save money on a Good Car . . . a car with thousands of miles of enjoyment left in it, that somebody gave up to get an Outstanding Chevrolet.

We can't keep these Used Cars in stock with the spring deliveries coming in. They MUST go. They ARE going. BUT there are still many bargains left. Still a good variety to choose from. So come in and grasp this opportunity. Be ready for Spring this year!

CO-10-2000

1926 Ford Tudor

1923 Tourings, 2.

1923 Chevrolet Touring

1927 Chevrolet Coupe.

1927 Nash Sedan.

PETERSON & SEESTED, Standard, Alberta
H. G. Bates, Sub Dealer, Gleichen

CHEVROLET DEALERS
National
USED CAR SALE
for ONE MONTH

ON SALE EVERYWHERE

Our Ties

Calgary

Sparkling Dry

Ginger Ale

You wouldn't eat a Green Apple

Why drink unripe Ginger Ale?

AGED SIX MONTHS

Ripe, Digestible, Wholesome, Refreshing

Worth While Demanding

ITS THE WATER

Specially Prepared by CALGARY BREWING & MALTING CO. LTD.

CONFECTIONERS AND OTHER RETAILERS GEO. MOSS, Senior, ROUSSELD TRADE DISTRIBUTORS LTD.

Men's Spring Wear

Northern Shirts for comfort and Fit, Nice Patterns
From \$1.35 to \$2.25
Combination Underwear, From \$1.00 to \$2.00
Work Gloves, a nice range, From \$1.25 to \$2.50
Northern Overalls made to Fit and every pair
Guaranteed, \$2.50 Pair

COFFEE SPECIAL

3-lb Red Rose Coffee and Aluminum Dish, For \$2.25

ORANGES

Nice size and sweet, 4 doz. for \$1.00

Onion Sets and Seeds now on hand

We recommend Spillers Bake-Rite Flour.

H. W. MAROELLUS

Dry Goods, Men's Wear and Groceries
PHONE 13 GLEICHEN



Mega-phone Methods
If you had a voice like thunder, with a megaphone attachment you could not reach as many people as you can through our want ads. You have not got the voice but our paper is at your service all the year around.

MISCELLANEOUS

Notice under this heading 15 words or under 50c. first insertion and 25c. each subsequent insertion 3 weeks \$1.00 Over 15 words one cent per word for each insertion. When any brands have to be cut a charge of 35c. each is made. In order to insure publication CASH MUST accompany each insertion.

FOR SALE—Victory Seed Oats Government test 98%. Phone R1513 Gleichen, Alta.

FOR SALE—1 5-furrow tractor dis plow, Massey-Harris, new 1928, power lift. 2, 3-furrow disc plows, Massey Harris. All metal rod-weeder 12 foot wide. All above are second hand and in A1 condition. W. Submeister Massey-Harris agent, phone 44, residence 46, Gleichen.

FOR SALE—Five rooms Dwelling Water and sewage, Hot water heating. Apply P. Maclean. \$115

BABY CHICKS—Canada's Bred-to-Lay, 100 per cent Alive. Leghorns \$17.00; Barred Rocks, Anconas \$18.00; Rhode Island Reds Minorcas \$19.00; White Rocks, Wyandottes \$20.00 per hundred. 12 month Poultry Course Free. Chicks from Pen Matings 25c each. Full-peg Chick Starter 10 lbs Biologically Tested Guaranteed Analysis Free. Incubators, Brooders Free Catalogue. ALEX TAYLOR'S HATCHERY. 362 Furby St., Winnipeg, Man.

FRED BREY

Piano Tuner
Teacher of Violin and Mandolin
in
Gleichen, Brooks and Bassano
Try Brey's Dance Orchestra, its the best from Calgary to Medicine Hat.

Studio—Gleichen Hotel.
FRED BREY, Bassano

Here and There

257
To meet increased trade and passenger traffic on the waters of the Pacific coast, two new vessels of the "Princess" type for night service between Vancouver and Victoria have been ordered by the Canadian Pacific Railway, it has been announced by Captain C. D. Norquay, manager of the British Columbia Coast Steamship Services.

A new carrier and telephone system for Canadian Pacific purposes will shortly be in operation across Canada, it was stated recently in Winnipeg by Mr. John McMillan, general manager of the Canadian Pacific Railway Telegraphs, who was on a tour of the west. This greatly supplements the facilities already used.

Since the world war the Canadian Pacific has constructed 1,186 miles of new railway track, most of which opened up new territories and developed new areas of country for settlement and industrial activity.

An average of twenty-seven pounds of butter is consumed each year by every man, woman, and child in Canada, it has been discovered by federal statisticians, making the Dominion the largest consumer of butter in the world. The per capita consumption is ten pounds greater than that of the United States. No light is thrown upon the number of slices of bread buttered by hungry Canadians.

The sweetest news received in Canada for some time was the report from the British Industries Fair in London that twenty minutes after its opening an order had been placed for \$50,000 worth of honey.

Santa Claus must be establishing a stable somewhere in this country as it is reported that a consignment of 300 live Swedish Reindeer was recently shipped to Canada. It was the largest shipment of these animals ever to be made.

The will of John Sperting, a farmer of Peetz, Colo., contained the provision for \$1 with which a brother and sister could purchase ropes to "hang yourself."

Town & District

Mrs. MacCallum is visiting former friends at Bassano.

Mr. and Mrs. Baker spent Easter with friends at Calgary.

Mrs. Moore is visiting her daughter Mrs. Johnston, at Shouldice.

Dorothy Brown of Arrowood is visiting Allison Evans of Gleichen.

Everybody is going to see "The King of Kings" on the 16th.

Clyde House was in from Crawling Valley for a few days last week.

Glen Huse and Forest are off with a shipment of horses to Saskatoon.

"Jimmie" Wright came up from Bassano to spend the Easter holidays.

Stewart Hayes came down from Calgary to visit his friends during the holidays.

Harlow Allen came down from Calgary and spent the holidays with his young friends.

Miss Olive Holland came down from Three Hills to spend the holidays at home in Gleichen.

Neil McMillan has been spending the winter in Calgary and come home for the holiday season.

Mr. Peter Maclean and master Hector came down from Calgary to spend the Easter holidays.

Miss Vivian Brown of the Shamrock school is attending the teachers convention at Edmonton.

"Bill" Colwell has been spending the past week in Gleichen. "Bill" looks as young and natural as twenty years ago.

Mr. Stillings has arrived from Cereal to occupy the position of teller at the Royal Bank, vice Mr. Smith.

The boys who drained the autos of anti-freeze Monday night may yet find themselves in cold storage for their pranks.

A hockey dance is to be given in Cluny on Friday, April 5th, with Birch's Orchestra in attendance. The world is invited.

"Curley" Morrow was presented with a 10-pound, 11-ounce, baby girl Easter Monday by Mrs. Morrow at the Arrowood hospital.

Among other valued Easter presents Rev. J. R. Davies was presented with a fine baby girl Sunday by Mrs. Davies at the Bassano hospital.

Bud Robinson and Frank Mausa have returned from attending the Old School of Agriculture to spend the Easter holidays with their parents.

Messrs. Hawkes & Jackman are now operating the Gleichen Dairy and rapidly building up a good business and already have added several more good milk cows to their stock.

Mike Brown, first mayor of Namaka erstwhile governor of Carlsland and one time resident of Gleichen, spent a few hours in town Tuesday. Mike is looking fine and his friends were all pleased to see him.

Pete Rishaug came down from Turner Valley to attend the Firemen's ball and visit his family. He is now employed as an engineer in the gas fields. For many years Pete has been chief of our brigade, and is succeeded by Jack Lester.

March went out quite lion-like. Thursday night a couple inches of snow, leaving Good Friday white, but Saturday warmed up a little and Sunday the cold wind was not pleasant, but Easter Monday spring began all over again.

PLEASANT EASTERN STAR WHIST DRIVE

The Alberta Star Chapter No. 18 of Gleichen held a novelty Whist drive in the lodgroom with a fine attendance. A business meeting was held preceding the same. Courtwhist was played and the following were the prize winners: Novelty prizes 1st. Mrs. Pinder, 2nd Miss Ballard, of Carlsland, 3rd Mrs. McLeay, 4th Mr. Park, Mrs. Smith of Cluny won first ladies prize and Mr. Ostrander first gentleman's prize. The consolation prizes were won by Miss Pinkerton and Mr. Mallory. Twelve tables were played. A most delicious lunch had been prepared by the social committee, whose convener is Mrs. E. W. Taylor with Mesdames McQueen, Geo. Evans, W. P. Evans and Mallory on the committee. A delightful evening was enjoyed by the many present.

A masked bandit held up Frau Olga Schriener of Vienna and took all her clothing, including shoes and stockings.

One might add that golf is a game in which the ball lies every way and the player always.

Pierre Derval, aged 92, of Mar-selles, France, has acquired his fourth wife, a woman of 26 years.

The Gleichen Oddfellows Dramatic Society will stage a farce in three-acts titled "Her Gloves" in their new hall on Thursday, April 11th.

The Days of Housecleaning

are here again and one of its Chief Needs is
NEW LINOLEUM FOR THE FLOOR

We have secured from Eastern wholesalers who were overstocked with Linoleum, Some wonderful values. Enabling us to undersell the Big Calgary Stores, who quoted E quality Linoleum (which is the quality mostly sold in the West) at \$1.90 per yard 2 yds. wide at 95c. Square Yard.

OUR PRICE IS \$1.85 PER YARD
2 yds. wide at 92½c. Square Yd.

This price beats any quotation we have seen this Season and is another proof that Ramsay's Live Cash Store are on the Job.

We have a beautiful Range of Patterns and we invite our Customers to look these over.

We can get our Customers any Size required in either Congoleum or Linoleum Rugs, our prices on same are as quoted by any of the 1,000,000 Dollar Stores.

Beautiful display of Chintz for Drapes and Curtains, Window Blinds, Sheeting, Pillow Tubing, etc.

Visit us with your House-cleaning Problems. We can solve them.

Ramsay Mercantile Ltd.
GLEICHEN'S LIVE CASH STORE

COMING EVENTS

Ads. under Coming Events 25c. per count line unless otherwise advertised in The Call.

April 5—Hockey Dance at Cluny Drug Store Hall.

April 5—Whist Drive Girls Guild in Gleichen Community Hall.

April 8—Vimy banquet and smoker to all returned soldiers of the district Community Hall Gleichen.

April 14—"Scenes from French-Canadian Life." Cluny W. I.

April 16—King of Kings in Com Hall, under auspices W. M. Society.

April 24—"Trail of '98".

May 8 and 9—"His Distant."

ST. ANDREW'S CHURCH SERVICES

9:00 a.m. Holy Communion.

11:00 a.m. Sunday School.

7:30 p.m. Evensong.

CLUNY

11:00 a.m. Morning prayer and Holy Communion.

SNAPPY STUFF

Peter Hasselback, a German glider expert, recently established an American record by staying aloft in a motorless plane for 38 minutes. The plane weighed 300 pounds.

Richard O'Neal of Copper City, Mich., cooked and exceptionally large egg laid by one of his hens and upon breaking it found another perfect egg inside.

A bath in kerosene was recently tried for sick fish in the New York aquarium and proved successful.

Radio Batteries Radio Tubes and Radio Supplies

Agents for

Westing House Radios

Time now to consider your
needs for Spring Painting
We handle only the Best Paint

GLEICHEN HARDWARE

GLEICHEN Phone 77 CLUNY Phone 16

CASH DISCOUNT BONDS
Issued and Accepted

Job Printing

ENVELOPES
ACCOUNT SHEETS
LOOSE LEAF
BILL HEADS
LETTER HEADS
MEMO HEADS
STATEMENTS
BUTTER WRAPPERS
POSTERS
CARDS, ETC. ETC., ETC.

Gleichen Call,
Job Department, Phone 12

Alberta Wood Preserving Co. LIMITED

7% PREFERRED STOCK 7%

Price: 99.00 and Accrued Dividend

O. C. ARNOTT COMPANY Ltd.

INVESTMENT BANKERS
Royal Bank Chambers, — M6718 — Calgary

Mrs. Caroline Elthen of Asbury Park, N. J., lost her false teeth when a wave struck her while bathing. A new type of oxygen mask has been developed that is impervious to water as well as smoke.



Six-Cylinder Smoothness



with increased speed
and acceleration!

—a Six in the price range of the four!

A TYPE of performance entirely new in a low-priced automobile—that's what you experience when you drive the new Chevrolet Six!

Marvelous six-cylinder smoothness throughout the entire speed range! A freedom from vibration and rumble that makes driving and riding a constant delight! Increased speed and acceleration. More power for hills and heavy going!

You are cordially invited to come in for a demonstration—for until you actually sit at the wheel, you can never know what Chevrolet and General Motors' engineers have achieved in the new Chevrolet six-cylinder valve-in-head engine. C-13-2-292

PETERSON & SEESTED,
Standard, Alberta

H. G. Bates, Sub Dealer, Gleichen

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED